



Meta_VS

APRIL 5-10

A CRYPTOVOXELS DIGITAL ART/NFT EVENT

META_VS: A CRYPTO ART EXPERIENCE IN 3 METAVERSES, APRIL 5-10, 2021

Featuring Exclusive Drops and Exciting, New, Collectible NFTs

50+ Artists, 30+ Galleries Bridging the Traditional and Digital Art Worlds

FOR IMMEDIATE RELEASE

LOS ANGELES (March 26, 2021) - On April 5 -10, 2021 the traditional contemporary art world collides with the emerging blockchain art community for a group exhibition across the metaverse. **META_VS** aims to inspire a new generation of collectors and art enthusiasts to explore limitless possibilities and offers the opportunity to purchase rare digital art backed by NFTs and the blockchain.

Join us for a week-long exploration into this new and exciting space. We will explore 3 virtual worlds, immersed in interactive experiences that push the boundaries of imagination. Be the first to see and own **exclusively curated collaborations by DABSMYLA + JOY, Mister Cartoon + Alotta Money, Albert Reyes + XCOPY and Winston Smith + COLDIE**. Enter completely virtual worlds specifically created for this event. No special equipment needed. Participants can access cryptovoxels via mobile devices or on their desktops on **April 5** with the unique event link, http://bit.ly/META_VS21. Art can be purchased via their unique platforms with cryptocurrencies and in USD.

A special collection of artists from **BEYOND THE STREETS™** will present new and first-ever NFTs via **timed drops on MakersPlace**: Join them on the MakersPlace platform **starting April 6** for a series of special drops and find them in cryptovoxels for even more new work and activations exclusive to the **Meta_VS** event.

Highlights of the week include a themed **MF DOOM Gallery** packed with fan art auctioned to benefit the Doom Family Foundation, a **DABSMYLA Secret Garden** (find the portal to the other side), a **Crypto Art History Timeline**, the debut of **Mister Cartoon's digital Grim Sleeper Impala** built in collaboration with **Alotta Money**, a portal to the **opening dance party hosted by Bootsy Collins** in the virtual world Decentraland, with a special DJ set by Eclectic Method. Also catch drop parties and discussions with creators on **Clubhouse and YouTube**. (schedule below subject to change)

For press inquiries, and/or a preview tour of cryptovoxels, contact us: press@universeco.art

Featured artists include: John Van Hamersveld, DABSMYLA, JOY, Mister Cartoon, Alotta Money, Winston Smith, COLDIE, Tim Conlon, POSE, Felipe Pantone, VHILS, SUTU, Albert Reyes, MGB_Core, XCOPY, MOMO, KESH, Matthew Stone, REO, Jeremy McKane + BT, Igor Simic, Joshua Davis, Skygolpe, Lil Black Goat, Xavier Lopez and more TBA.
(Continued)

Who: Universe Contemporary presents **META_VS**

What: An NFT art event and auction in Cryptovoxels, Decentraland and Somnium Space

Where: http://bit.ly/META_VS21 (visible April 5)

Why: Connecting makers to collectors.

When: April 5 -10, 2021

For more information on META_VS, the BEYOND THE STREETS™ drops with MakersPlace, and all the artists and activations, visit metavs.art , makersplace.com , beyondthestreets.com

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Mon, April 5	Tues, April 6	Weds, April 7	Thurs, April 8	Fri, April 9	Sat, April 10
CH: Beeple post Christie's Talk 8am PST Mod: Lady Phe CH: Drop Party Matthew Stone 10am PST Mod: Lady Phe	CH: Crypto History Rare Pepe 8am PST Mod: Jason Bailey CH: Crypto Taxes Donnelly Tax Law 9am Mod: Coldie	CH: Crypto Fashion LUKSO 8am PST CH: Drop Party MBG_CORE, 10am PST	CH: Graf History Roger Gastman 8am PST	CH: Drop Party Jeremy + BT 8am PST CH: Drop Party KESH 10am PST	CH: Sotheby's PAK x Sothebys 8am PST CH: Film NFTs Igor Simic 10am PST
CH: Crypto History Pepe, Punks, 12pm PST	CH: Drop Party POSE 12pm PST CH: Drop Party Tim Conlon 3pm PST	CH: Crypto Sports Round21 Drop Party 12pm PST CH: Gaming NFTs Momo Drop Party 3pm PST	CH: Drop Party Felipe Pantone 12pm PST CH: Drop Party DabsMyla 3pm PST	Decentraland Opening Party w Bootsy Collins 3pm PST CH: Super Ugly Drop Party REO 3pm PST	CH: Drop Party VHILS, 12pm PST CH: Drop Party Mister Cartoon, 3pm PST
CH: Drop Party MF DOOM 8PM PST	MP Drop: POSE 1pm PST Tim Conlon 4pm PST	CH: Drop Party Joshua Davis 6pm PST	MP Drop: Felipe Pantone 1pm PST Dabs Myla 4pm PST	CH: Splash Zone Collectors Talk WhaleShark 8pm PST	MP Drop: VHILS 1pm PST Mister Cartoon 4pm PST

About Universe Contemporary: Universe Contemporary is a digital-first art advisory that collaborates with artists to curate one-of-a-kind media experiences. **META_VS** is led by co-founders curator **Lady PheOnix** and artist **Coldie**, with guest advisor **Shelley Leopold**, who provide special technical expertise and creative insight into traditional and blockchain art worlds. [@universecontemporary](https://twitter.com/universecontemporary)

About BEYOND THE STREETS™: BEYOND THE STREETS™ is a celebration of society's most creative misfits, whose impacts are undeniable but often overlooked. By shining a much-needed light on one of contemporary culture's most storied movements, BEYOND THE STREETS™ is the leading voice of, and platform for, mark makers and rule breakers everywhere. [@beyondthestreetsart](http://beyondthestreetsart)

About MF DOOM: The DOOM Gallery was Inspired by one of hip-hop's most beloved anti-heroes, the ever-inventive MF DOOM. MF DOOM is the personification of hip-hop as an act of rebellion. The DOOM Gallery in cryptovoxels pays tribute to a true legend. All of the artwork in the gallery was created by his fans. Proceeds will go to DOOM's estate. [@MFDOOM](https://twitter.com/MFDOOM)

About MakersPlace: At MakersPlace, our mission is to enable a vibrant and sustainable future for digital creativity, and it starts by empowering the world's digital creators. We provide creators with the ability to protect and sell authentic and unique editions of their digital creations. We connect creators with fans and collectors worldwide through our marketplace and network of partners. [@makersplaceco](https://twitter.com/makersplaceco)